

SW2- Sample E-commerce Site

Contents will be here:

1. Name or Logo



Shopify Blog. (2017, November 21). Retrieved November 21, 2017, from <https://www.shopify.com/blog/6149614-5-logo-design-tips-for-ecommerce-websites>.

2. Description (including products and services + e-commerce category)

Zappos.com is an online shoe and clothing shop based in Las Vegas, Nevada. In July 2009, the company announced that Amazon.com would acquire it in an all-stock deal worth about \$1.2 billion.

Wikipedia. (2017, November 6). Retrieved July 12, 1998, from <https://en.wikipedia.org/wiki/Zappos>.

3. SWOT ANALYSIS

2017, L. C. (2017, November 21). *LinkedIn SlideShare*. Retrieved July 12, 1998, from <https://www.slideshare.net/dbutcher777/swot-analysis-zappos>.

